# Appendix D
## Demographics

## Introduction

Demographic analysis presents an overall picture of respondents: where they live, their general affiliation to various organizations or government agencies, and the manner in which they respond. The database CAT uses contains public comment organized under subject categories (see Appendix B), and demographic information. This kind of database can be used to isolate specific combinations of information about public comment. For example, a report can show public comment from certain geographic locations or show comments associated with certain types of organizations. Thus demographic coding, combined with comment coding, allows managers to use the database to focus on specific areas of public concern linked to geographic area, organizational affiliation, and response format.

The total number of responses on the CEQ Review of NEPA is as follows:

|  |  |
|---|---|
| 620 | original responses |
| 119 | organized campaign responses |
| 739 | total responses |

The demographic analysis presented in this appendix is based on the 620 original responses.

It is important to recognize that the consideration of public comment is not a vote-counting process in which the outcome is determined by the majority opinion. Relative depth of feeling and interest among the public can serve to provide a general context for decision-making. However, it is the appropriateness, specificity, and factual accuracy of comment content that serves to provide the basis for modifications to planning documents and decisions. Further, because respondents are self-selected, they do not constitute a random or representative public sample. The National Environmental Policy Act (NEPA) encourages all interested parties to submit comment as often as they wish regardless of age, citizenship, or eligibility to vote. Respondents may therefore include businesses, people from other countries, children, and people who submit multiple responses. Therefore, caution should be used when interpreting the numbers provided in this report. While demographic information can provide insight into the perspectives and values of respondents, it does not necessarily reveal the desires of society as a whole. All input is considered and the analysis team attempts to capture all relevant public concerns in the analysis process.

CAT identifies several categories for demographic purposes. Responses are the individual letters, postcards, emails, etc., received. Respondents are the individual response writers. Signatures refer to the people who signed these individual responses. The number of signatures may be greater than the number of responses as there may be more than one signature per response. Likewise, the number of total responses may be larger than the number of total respondents due to multiple submissions by the same respondents. CAT determines the number of responses received for a given project, the number of respondents, and the number of signatures.

# Geographic Representation

Geographic representation is tracked for each response. Table 1 displays, by origin, the number of responses and signatures. Responses were received from 47 states. Note that 62 responses did not indicate geographic information.

**Table D-1. Number of Responses and Signatures by Origin**

| State | Number of Responses | Number of Signatures |
|-------|---------------------|----------------------|
| Alabama | 1 | 1 |
| Alaska | 5 | 5 |
| Arizona | 21 | 24 |
| Arkansas | 2 | 3 |
| California | 55 | 56 |
| Colorado | 35 | 35 |
| Connecticut | 1 | 1 |
| Delaware | 1 | 1 |
| District of Columbia | 46 | 79 |
| Florida | 19 | 20 |
| Georgia | 1 | 1 |
| Hawaii | 2 | 2 |
| Idaho | 44 | 44 |
| Illinois | 8 | 8 |
| Indiana | 4 | 4 |
| Iowa | 1 | 1 |
| Kansas | 1 | 1 |
| Kentucky | 4 | 4 |
| Louisiana | 2 | 2 |
| Maine | 3 | 3 |
| Maryland | 3 | 3 |
| Massachusetts | 7 | 7 |
| Michigan | 3 | 3 |
| Minnesota | 7 | 7 |
| Missouri | 7 | 7 |
| Montana | 14 | 14 |
| Nevada | 27 | 27 |
| New Hampshire | 6 | 6 |
| New Jersey | 7 | 7 |
| New Mexico | 16 | 16 |
| New York | 8 | 8 |
| North Carolina | 4 | 4 |
| Ohio | 7 | 7 |
| Oklahoma | 2 | 2 |
| Oregon | 34 | 36 |
| Pennsylvania | 9 | 9 |
| South Carolina | 2 | 2 |

| | | |
|---|---|---|
| South Dakota | 4 | 4 |
| Tennessee | 11 | 13 |
| Texas | 29 | 29 |
| Utah | 6 | 6 |
| Vermont | 1 | 1 |
| Virginia | 29 | 29 |
| Washington | 29 | 29 |
| West Virginia | 2 | 2 |
| Wisconsin | 8 | 9 |
| Wyoming | 7 | 8 |
| International | 1 | 1 |
| Responses submitted by Multiple States | 12 | 113 |
| Anonymous/Unknown | 62 | 64 |
| **Total** | 620 | 768 |

# Organizational Affiliation

Organizational affiliation is tracked for each response. Table 2 displays, by organization type, the number of responses and signatures. The first box indicates respondents who wrote on behalf of themselves or those whose affiliation was unclear.

**Table D-2. Number of Responses and Signatures by Organization Type**

| Organization Type | Number of Responses | Number of Signatures |
|---|---|---|
| Individual/Unaffiliated | 385 | 388 |
| Federal Agency | 16 | 17 |
| Federal Elected Official | 1 | 1 |
| State Agency | 21 | 21 |
| State Elected Official | 2 | 2 |
| County Agency | 4 | 5 |
| County Elected Official | 9 | 12 |
| Town/Municipality Agency | 2 | 2 |
| Town/Municipality Elected Official | 2 | 4 |
| Government Employees, Organizations and Unions | 7 | 7 |
| Tribal Agency | 1 | 2 |
| Tribal Official/Member | 2 | 2 |
| Regional/Other Government Agency | 3 | 3 |
| NEPA Professional or Association – Private Sector | 11 | 12 |
| Agriculture Industry/Association | 6 | 6 |
| Business | 8 | 8 |
| Place Based Group | 2 | 2 |
| Civic Group | 1 | 1 |
| Domestic Livestock Industry | 11 | 14 |
| Timber or Wood Products Industry/Association | 19 | 19 |
| Mining Industry/Association | 6 | 6 |
| Oil and Pipeline Industries | 5 | 5 |
| Recreational Organization | 5 | 5 |
| Recreational/Conservation Organization | 1 | 1 |
| Special Use Permittee | 11 | 11 |
| Transportation Interest | 3 | 3 |
| Conservation/Preservation Organization | 43 | 74 |
| Utility Group/Organization | 5 | 5 |
| Multiple Use, Wise Use, Land Rights Organization | 3 | 3 |
| Other | 13 | 14 |
| Single Responses signed by Multiple Organizations | 12 | 113 |

| Total | 620 | 768 |
|-------|-----|-----|

# Response Type

Table 3 displays, by response format, the number of responses and signatures. All responses received were letters.

**Table D3 - Number of Responses/Signatures by Response Type**

| Response Type # | Response Type | Number of Responses | Number of Signatures |
|---|---|---|---|
| 1 | Letter | 620 | 768 |
| **Total** | | **620** | **768** |

# Delivery Type

Delivery types are also tracked for each response received on the project. Responses were received in the form of e-mail, fax, Internet website, and mail.

**Table D4 - Number of Responses/Signatures by Delivery Type**

| Delivery Type Code | Delivery Type | Number of Responses | Number of Signatures |
|---|---|---|---|
| E | E-mail | 175 | 223 |
| F | Fax | 94 | 169 |
| W | Internet website | 276 | 277 |
| M | Mail | 75 | 99 |
| **Total** | | **620** | **768** |